

Paul Farnsworth

Business Executive

Technology Executive experienced working to the investor/board level with start-ups, growth companies and global multinational enterprises. Proven ability to lead complex teams while building strong business partnerships. Recognized for technical leadership, digital business strategy and innovation change. Seasoned in global M&A leadership and matrixed program delivery. Passionate about design led development, positive team culture and user experience through software. Lived and worked in Europe, India and the USA.

Professional Experience



DHI GROUP INC

2019 –

Chief Technology Officer

Responsibility for all aspects of technology delivery and support including; product software delivery, end user environment support, hosting, vendor strategy.

- Technology strategy including domain architecture, metric driven management and staffing.
- Key business leadership during COVID.



REEDGROUP LLC

2015 - 2018

Chief Technology Officer

Responsibility for all aspects of technology delivery and support including; product software delivery, end user environment support, hosting, vendor strategy, client professional services and enterprise program management.

- Physical asset integration of complex carve out M&A completed in 12 months.
- Year Over Year reduction in cost to serve IT.
- Multi-year technology strategy including services architecture and off-shore resources.
- Championed design led development to improve UI/UX of client products.



LEVEL 3 COMMUNICATIONS INC

2010 – 2015

Senior Vice President Information Technology

Led the IT Operational Support Systems team with accountability for development and simplification of customer network applications. Drove enterprise agile development, IT cost improvements and innovation. ~\$150m annual budget.

- Drove enterprise roll-out of Agile SDLC including tools, process and physical environments.
- Created vision for Enterprise IT Platform including external services layer and service reuse.
- Recruited and mentored innovation team delivering iPad enterprise tools and mobility strategy.
- IT lead for Global Crossing and TW Telecom integrations, \$8.3bn deal value
- ~1200 Systems retired through Enterprise Application Portfolio management strategy.
- Named on 28 Patent Applications (Pending)



BRITISH TELECOM PLC

2006 – 2009

Programme Director (Collaboration Platform)

Leadership of operational and technical development for customer facing portals and websites including bt.com, btWholesale.com and Global Services - 15 million end users.

- Led recovery of strategic bt.com replatforming project with India Partner (five months in India)
- Drove 25% savings with leadership on outsourced development measures and metrics.
- \$60 million annual budget with up to 1,500 development resources on projects.
- Executive led on usability improvements across BT consumer business contact center software (six months secondment in UK) resulting in up to 76 seconds reduction in call handle time.



SAFEHARBOR TECHNOLOGY CORPORATION INC

2004 – 2006

CTO and Vice President of Technology

Led the technology strategy and platform development at SafeHarbor to build innovative platform solutions. Served as a member of a business turn around team.

- Creation and execution of 2005/6 Technology Road Maps, Invention of KAXML Industry standard.
- Created and presented Board and Investor presentations on strategic direction. Extensive speaking engagements in support of marketing.



QWEST COMMUNICATIONS INC
Vice President Information Technology

2001 – 2004

Senior team member in the transformation of Qwest's 5000 IT staff.

- Drove the use of XP 90-day project deliveries, enterprise messaging, XML and Masterfile IT architecture and the move to E2E process and SOA techniques.
- IT Executive ownership and delivery of MSN / Qwest DSL relationship change, a \$10m program delivered in 9 months in partnership with Microsoft changes to 80 internal Qwest systems.

CIO Qwest Product Management, VP IT

Responsible for EVP business relationship, Qwest Product IT strategy, IT cross business unit deliverables, Product IT budgets.

- Management of Product IT investment process and portfolio, \$20m investments
- Sponsored development of VoIP / SIP services framework and market trial of "PowWow" service

CIO Qwest Wireless, VP IT

Responsible for EVP business relationship, Qwest Wireless IT strategy, IT deliverables, IT budgets and operational support of all OSS systems. Qwest Wireless revenue \$1bn.

- Delivered 99.95% up time through stabilization of wireless OSS, development and operations processes
- 4x improvement in business delivery cycle by introducing web services and workflow on DB2.
- Launched new ordering tool in XP 90 day delivery cycles allowing "Q by Qwest" product introduction.



DRESDNER KLEINWORT WASSERSTEIN

1997 – 2001

Global Head of Investment Banking Information Technology, Director

Responsible for the Global Investment Banking IT team including Equity Capital Markets, Corporate Broking and Investor Relations business units. Budget \$8 million. Ten month secondment in Bangalore, India providing leadership to WebTek

- Delivery of world class Investment banking advisory web services and primary market trading tools.
- Managed IT elements of \$1.4bn merger of Wasserstein Perella to form Dresdner Kleinwort Wasserstein
- Evangelism and education on Web technologies and development of successful global web components to over 1,500 IT staff supporting 10,000 clients.

Professional Education

Daniels College of Business Executive Education
Boston, MIT Center Information Systems Research - Summer Sessions
Boston, Accelerating Innovation Hammer and Company
MIT Sloan, Current Issues in Managing Information Technology
UK National Vocational Qualification Level III / MCI Supervisory Management Standard

Additional Relevant Information

Board Member Experience – ECS Team, SafeHarbor Technology
Co-founder www.redpond.co.uk – Agile Development Offsite Workshop Consultants
Founder Helen Doodle Media, LLC – North Pine Capital, LLC
Attended Makers Faire 2006/2007/2011 San Mateo, Dual EU/US Citizenship